

Across generations, *through theatre*.

The brief says "help our managers handle Gen Z". It's mostly not about generations: it's *ageism*, and it runs both ways. We stage it, and let the room catch itself.

2-HR · HALF DAY · FULL DAY MANAGERS + THEIR TEAMS DISCOVERY FIRST

Deepankar — MDI alum · 12 yrs Theatre Practitioner · Lead Product Manager

Rajul — MDI alum · Acclaimed Film Producer · Seasoned CAT faculty



BUILT &
PERFORMED LIVE
BY THE TAMASHA
ENSEMBLE

Four beats, *one change*.

NOBODY EXPOSED FROM THE FRONT



01

Play

The lesson stays **hidden** until they're inside it.

STREET PLAYS · IMPROV



02

See

A label changes how we **treat** the same person.

THE LIVE REVEAL



03

Name

Name the **assumption** out loud.

NAMED DEBRIEF



04

Commit

One change, **checked** at 30 days.

COMMITMENT BOARD · +30 DAYS

A manager managing a stereotype will get stereotype results.

5 of 6 common older-worker stereotypes are false · Ng & Feldman, 418 studies

AI over-reliance tracks trust in the tool, not age · Lee et al., CHI 2025

PayU · 4.78/5 · 99.3% wanted more · **2000+** people across 22 engagements

Each side has a story about the other. Both stories are wrong.

— WHAT WE STAGE

WATCH

► **Marico — Day One** tamashaentertainment.com/corporate-films

► **Workshop films** [@tamashaentertainment8503](https://twitter.com/tamashaentertainment8503)

NEXT ① **30-min co-design call** — Deepankar & Rajul. ② **Lock the date.** ③ **Scope + PO** — we build.