

Communication, *through theatre*.

Most communication training is understood, agreed with, and never used. We *rehearse* the conversations your people get wrong — the ask, the push-back, the hard message.

4 × 2-HOUR WORKSHOPS

SCENES BETWEEN SESSIONS

DISCOVERY FIRST

Deepankar — MDI alum · 12 yrs Theatre Practitioner · Lead Product Manager

Rajul — MDI alum · Acclaimed Film Producer · Seasoned CAT faculty

Arif Zakaria — Actor, writer & director · leads the fourth workshop



BUILT &
PERFORMED LIVE
BY THE TAMASHA
ENSEMBLE

Four workshops, *one arc*.

RECEIVE · WANT · HOLD · SAY IT



01

Take it in

Answer the question you
were **asked**.

LISTENING · 2 HRS



02

Know what you want

Ask for what you **need** —
and have a second way.

THE CLEAR ASK · 2 HRS



03

Hold the room

Deliver bad news **upward**
without shrinking.

PRESENCE · STATUS · 2
HRS

04

The hard moment

Say the thing you've been
avoiding, as a story.

DIFFICULT CONVERSATIONS
· 2 HRS

*Creative communication makes people feel something. Business communication makes people **do** something.*

Nobody is watched · everybody plays at once, 20–40
real attempts each

Scenes between workshops · voiced by actors on each
person's phone

PayU · 4.78/5 · 99.3% wanted more · **2000+** people
across 22 engagements

*Same sentence, same person, two hours apart.
That is the measurement — felt by someone in
the room, not reported in a survey.*

— HOW WE MEASURE

WATCH

▶ **Marico — Day One** tamashaentertainment.com/corporate-films▶ **Workshop films** [@tamashaentertainment8503](https://twitter.com/tamashaentertainment8503)

NEXT

① **30-min co-design call** — Deepankar & Rajul.② **Lock the date.**③ **Scope + PO** — we build.