

Theatre, brought to *where people sit.*

A satirical show, written from your brief, staged in the bays and cafeterias — *no auditorium, no slides*. 8 shows across 3 cities for PayU: 4.78/5, and 99.3% wanted more.

SCRIPTED TO YOUR MESSAGE YOUR BAYS & TOWN HALLS ONE CAST TO FULL SITE

Deepankar — MDI alum · 12 yrs Theatre Practitioner · Lead Product Manager

Rajul — MDI alum · Acclaimed Film Producer · Seasoned CAT faculty



BUILT &
PERFORMED LIVE
BY THE TAMASHA
ENSEMBLE

Three ways to *take the floor.*

PICKED TO YOUR MESSAGE AND YOUR SPACE

01

Bay shows

A 15-minute satire, played **at the desks** — like PayU's "It's Not My Job!"

ROAMING CAST

02

Town-hall theatre

Open the all-hands with a **scene**, not a slide.

BIG ROOM

03

The festival day

Opt-in booths across the floor, **all day** — most of a site in one go.

FULL SITE

Every show ends with a 30-second QR pulse — rating, understanding, appetite.
PayU: 137 responses · 4.78/5 · 97% understood the behaviour · 99.3% wanted more.

Memory beats slides. A message performed at your desk needs no follow-up email.

PayU · "It's Not My Job!" · 8 shows · 3 cities

Marico · Day One floor activation — on film

Scale · 500+ reached via parallel casts & rooms

"Better than traditional training."

— THE RECURRING COMMENT IN PAYU'S QR FEEDBACK

WATCH ▶ **Marico — Day One** tamashaentertainment.com/corporate-films

▶ **Workshop films** [@tamashaentertainment8503](https://twitter.com/tamashaentertainment8503)

NEXT ① **30-min co-design call** — Deepankar & Rajul.

② **Lock the date.**

③ **Scope + PO** — we build.